



RHOMBUS INTERNATIONAL HOTELS GROUP
隆堡國際酒店集團

For Immediate Release

Rhombus International Hotels Group Launches the Exclusive 'R Touch'

New & Exclusive E-Recognition Program, the 'R Touch'- Rhombus Touch

(Hong Kong, 24 February 2010) - The 'R TOUCH' or 'Rhombus Touch' in full is a new and exclusive e-recognition programme for selected VIP guests of the three award-winning Rhombus Hotels in Hong Kong, providing our guests the power of total personalisation!

Invited guests and VIP's are able to tailor their own style and preferences, providing information that overall translates into their own personal touch of home. Whether you require an extra pillow, prefer a specific newspaper, would like to end the day with a cool beer waiting for you or even the preferred reading material in your room, our new team of Guest Recognition Officers will ensure that personal touch of home is what puts Rhombus International Hotels Group at the frontier of service excellence.

With today's advances in technology, the hotels will send out personal links to selected guests on a daily basis for upcoming arrivals which is accessible by all handheld devices such as iPhone, Blackberry, PDA's and all types of personal computers so that you can get what you want, when you want, wherever you want!

Hotel LKF by Rhombus has been delighting international jetsetters with the 'R TOUCH' since January 15, 2010 with resounding responses. Starting from March 1, 2010, our guests can get this truly 'home away from home' touch at Hotel Panorama by Rhombus, the One & Only One Tallest Triangular Deluxe Business Hotel Overlooking Victoria Harbour and the Micro-Luxury Boutique Hotel Bonaparte by Rhombus in Causeway Bay. Not only is this a pre-arrival registration to ensure you minimize check-in times, but a complete 'My Stay' automated system.

The Rhombus Group is entering a new era of service excellence; this is the complete package when it comes to recognition, personalisation and timely service and assistance.

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