



RHOMBUS INTERNATIONAL HOTELS GROUP
隆堡國際酒店集團

For Immediate Release

Rhombus Tackles Europe with the Addition of Hotel Verta by Rhombus in London to our Portfolio

(Hong Kong, 29 November 2011) – Rhombus International Hotels Group is pleased to announce our newest venture; the rebranding of Hotel Verta by Rhombus, a five-star boutique hotel located in London, England to being part of the Rhombus family.

On 9 December 2011, Rhombus International Hotels Group will take over operations of Hotel Verta by Rhombus, London's 'Hidden Gem', centrally located adjacent to the London Heliport, south of the River Thames near Chelsea and Sloane Square. With 70 luxurious guestrooms and suites, Hotel Verta by Rhombus features a restaurant with panoramic views of the River Thames, a bar on the mezzanine level, seven Riverside Meeting Rooms and chic spa facilities including treatment rooms, hydro pool, sauna and steam room.

Hotel Verta by Rhombus will maintain its stylish décor, blending the classic with the contemporary. With this new acquisition, Rhombus will be adding our service philosophy of delivering excellence, along with our versatile and personalised services and products to the owners/investors and guests.

The entire team at Rhombus International Hotels Group is excited to enter the London marketplace, one of the world's most dynamic cities, alongside Hong Kong, an ideal destination to expand our hotel portfolio for our loyal guests. Hotel Verta by Rhombus will also provide a diverse range of career opportunities and continuous professional development for our team.

Rhombus International Hotels Group currently manages four hotels in Hong Kong; **Hotel Panorama by Rhombus** in Tsimshatsui, **Hotel LKF by Rhombus** in Central, **Hotel de EDGE by Rhombus** in Sheung Wan and **Hotel Bonaparte by Rhombus** in Wanchai. Our upcoming flagship hotel in China, **Rhombus Fantasia Chengdu Hotel**, is scheduled to open in early 2012, along with the addition of two more Hong Kong properties located in Causeway Bay. With our latest additions, Rhombus International Hotels Group is committed to growing on an international scale.

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About Rhombus International Hotels Group

Awarded as 'Hong Kong's Most Valuable Company 2011' by Mediazone Group, 'Most Progressive Hotel Group of the Year' at the Asia Hotel Forum 2011 and one of the 'Best Choice International Hotel Management Company for Investors' at the 11th China Hotel Forum 2010-2011. Rhombus International Hotels Group is the management company for four hotels in Hong Kong (Hotel Panorama by Rhombus, Hotel LKF by Rhombus, Hotel de EDGE by Rhombus and Hotel Bonaparte by Rhombus), Hotel Verta by Rhombus in London, England and Rhombus' flagship hotel in China, Rhombus Fantasia Chengdu Hotel, scheduled to open in early 2012. Rhombus International Hotels Group brings over 24 years of international experience and 'know-how' to establishing another level of hospitality standard. Based in North America, Rhombus International Hotels Group is an innovative, dynamic and progressive management and consulting company committed to achieving and delivering a superior quality of hospitality products and services by exceeding the expectations of the three most important key stakeholders involved: owners/ investors, guests and employees.

www.rhombusinternational.com

About Hotel Panorama by Rhombus

Hotel Panorama by Rhombus was named one of the 'Best Business Hotels in China' at the China Hotel Forum for the third consecutive year from 2008-2011, 'The Best Business Hotel in Guangdong Hong Kong Macau' by Let's Go Magazine in 2009 and 2010, and 'Choice Favorite Hotel' by Golfers' Choice Awards 2010. Hotel Panorama by Rhombus, with its distinctive triangular architecture, is the tallest deluxe business hotel overlooking Victoria Harbour in Tsim Sha Tsui. It is located just a 2-minute walk from the MTR East Tsim Sha Tsui Station, one stop from the MTR Hung Hom Station, and a 5-minute drive from the Hong Kong China Ferry Terminal. The trendiest shopping malls and attractions, such as K11 Art Mall, iSQUARE, DFS Galleria, The ONE and IMAX Theatre, are all within walking distance.

www.hotelpanorama.com.hk

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About Hotel LKF by Rhombus

Hotel LKF by Rhombus was recently awarded the '5 Stars Best Hotel Hong Kong' award in the category of 'Best Hotel' at the Asia Pacific Hotel Awards 2011, the 'Best Boutique Hotel in Asia Pacific' by Business Traveller (Asia-Pacific) Awards 2009, 'Best Boutique Hotel' by the 20th TTG Asia Travel Awards 2009 and the 'Best Business Hotel' by China Best Design Hotels Award 2009 with its Azure Restaurant Slash Bar acclaimed as one of the 'Best Restaurants in HK' by Asia Tatler 2008-2011 and ranked No. 7 in 'The World's 20 Best Sky Bars 2008' by The Sunday Times, UK. Hotel LKF by Rhombus, a deluxe boutique hotel TRULY located in the heart of Lan Kwai Fong, has been delighting international jet-setters with its 5-star personalised service, premium design and ultra-comfortable guestrooms.

www.hotel-LKF.com.hk

About Hotel de EDGE by Rhombus

Hotel de EDGE by Rhombus is the latest landmark in Sheung Wan on Hong Kong's fast-paced waterfront with a stunning redefinition of cutting edge urban experience. Rising elegantly over panoramic Victoria Harbour and verdant Sun Yat Sen Memorial Park, Hotel de EDGE by Rhombus is the new apple of Hong Kong's eye. Within walking distance from major commercial centres, MTR Sheung Wan Station and the Macau Ferry Terminal, this business hotel is a great place to stay and an exciting launch pad to experience the city's best.

www.hoteldeEDGE.com.hk

About Hotel Bonaparte by Rhombus

Hotel Bonaparte by Rhombus awarded 'Best Service Hotel' award at the China Hotel Forum 2010-2011 and one of the 'Best Boutique Hotels in China' at the China Hotel Forum 2008-2009. Conveniently located between Causeway Bay and Wanchai, steps away from the city's major shopping areas such as Times Square and SOGO, Hotel Bonaparte by Rhombus is a Micro-Luxury boutique hotel with an intuitive sense of Cosiness, Comfort & Care.

www.hotelbonaparte.com.hk

About Rhombus Fantasia Chengdu Hotel

Rhombus' flagship hotel in China is a 5-star all-suite hip hotel, conveniently located in the central district of Chengdu and is targeted to open in early 2012. Rhombus Fantasia Chengdu Hotel is connected to a new 49-storey office building, Chengdu's tallest! Our spacious and uniquely designed guestrooms, range in size from 40sqm to 80sqm, in which most have a cosy living room, dressing area and bathrooms designed with "his & hers" touches. Other facilities include restaurants, lobby bar, swimming pool, spa, meeting rooms, business centre and Rhombus Club Lounge.

www.rhombuschengduhotel.com

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