



RHOMBUS INTERNATIONAL HOTELS GROUP
隆堡國際酒店集團

For Immediate Release

Rhombus International Hotels Group's Commitment to Assist the Underprivileged in Mainland China

(Hong Kong, 17 January 2012) – With our 2010 success of the “Keep the Change” and “GIVE Vouchers”, **Rhombus International Hotels Group** is pleased to announce our 2012 charity initiative, which will assist the underprivileged in Mainland China.

Commencing January 2012, all Rhombus Hotels in Hong Kong will be implementing two initiatives in our Accommodations and Food & Beverages outlets. When dining at any of our restaurants/outlets, a HK\$1 donation will be added onto each guest bill and a HK\$5 donation will be added onto the accommodation folio when staying at any of our Rhombus hotels. All funds from this charity initiative will be donated to **Origin Charity Foundation**, a registered non-profit organisation that provides access to basic medical care and education towards improving living standards to various underprivileged groups located in the lesser developed provinces in Mainland China.



Origin Charity Foundation implements and participates in various projects to assist with the living standards of people in China. Past projects have included ‘512 Disaster Relief’, a campaign to help those in need after the 2008 Sichuan Earthquake, China. The Foundation has also developed and provided various medical facilities, including the ‘Origin’ Hong Ping An Kang Central Hospital in Shen Nong Jia Forest, Hubei Province, ‘Origin’ Yan Tang Village ‘Multi M’ Hospital in Guiyang District, Hunan Province and the ‘Origin’ Sima Chong Town Hospital in Wugang City, Hunan Province. Additional missions include building and sponsoring educational facilities and infrastructure, such as the ‘Origin’ Gu Tang Village Tsun-Hong Tung Primary School in Lianyuan City, Hunan Province and ‘Origin’ Da Xin Village Xian Liang Primary School in Xinshao District, Hunan Province. Origin Charity Foundation also organises programmes which teach English, in order to improve and encourage the use and understanding of the English language in remote areas/rural villages in Mainland China.

Rhombus International Hotels Group aims to assist Origin Charity Foundation by providing financial support to aid the underprivileged in receiving elementary education in China, by building educational facilities and infrastructure, and volunteering in teaching English. 100% of proceeds donated by guests at our participating hotels and restaurants/outlets will be donated to Origin Charity Foundation. This campaign will be implemented at our four hotels in Hong Kong; **Hotel Panorama by Rhombus** in Tsimshatsui, **Hotel LKF by Rhombus** in Central, **Hotel de EDGE by Rhombus** in Sheung Wan and **Hotel Bonaparte by Rhombus** in Wanchai.

Collectively, we are committed to giving back to those in need and helping where we can. Every effort counts towards making a difference and creating lasting changes to those living in poverty.

**Guests do have an option to not donate*

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About Rhombus International Hotels Group

Awarded as ‘Hong Kong’s Most Valuable Company 2011’ by Mediazone Group, ‘Most Progressive Hotel Group of the Year’ at the Asia Hotel Forum 2011 and one of the ‘Best Choice International Hotel Management Company for Investors’ at the 11th China Hotel Forum 2010-2011. Rhombus International Hotels Group is the management company for four hotels in Hong Kong (Hotel Panorama by Rhombus, Hotel LKF by Rhombus, Hotel de EDGE by Rhombus and Hotel Bonaparte by Rhombus) with two more properties in Causeway Bay scheduled to open in 2012 and 2013; Hotel Verta by Rhombus in London, England and Rhombus’ flagship hotel in China, Rhombus Fantasia Chengdu Hotel, scheduled to open in early 2012. Rhombus International Hotels Group brings over 25 years of international experience and ‘know-how’ to establishing another level of hospitality standard. Based in North America, Rhombus International Hotels Group is an innovative, dynamic and progressive management and consulting company committed to achieving and delivering a superior quality of hospitality products and services by exceeding the expectations of the three most important key stakeholders involved: owners/ investors, guests and employees.

www.rhombusinternational.com

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Hong Kong, China:

About Hotel Panorama by Rhombus

Hotel Panorama by Rhombus was recently named 'The Best Business Hotel in Guangdong Hong Kong Macau' by Let's Go Magazine for the third year running from 2009-2011, one of the 'Best Business Hotels in China' at the China Hotel Forum 2008-2011, and 'Choice Favorite Hotel' by Golfers' Choice Awards 2010. Hotel Panorama by Rhombus, with its distinctive triangular architecture, is the tallest deluxe business hotel overlooking Victoria Harbour in Tsim Sha Tsui. It is located just a 2-minute walk from the MTR East Tsim Sha Tsui Station, one stop from the MTR Hung Hom Station, and a 5-minute drive from the Hong Kong China Ferry Terminal. The trendiest shopping malls and attractions, such as K11 Art Mall, iSQUARE, DFS Galleria, The ONE and IMAX Theatre, are all within walking distance.

www.hotelpanorama.com.hk

About Hotel LKF by Rhombus

Hotel LKF by Rhombus was awarded the '5 Stars Best Hotel Hong Kong' award in the category of 'Best Hotel' at the Asia Pacific Hotel Awards 2011, the 'Best Boutique Hotel in Asia Pacific' by Business Traveller (Asia-Pacific) Awards 2009, 'Best Boutique Hotel' by the 20th TTG Asia Travel Awards 2009 and the 'Best Business Hotel' by China Best Design Hotels Award 2009 with its Azure Restaurant Slash Bar acclaimed as one of the 'Best Restaurants in HK' by Asia Tatler 2008-2012 and ranked No. 7 in 'The World's 20 Best Sky Bars 2008' by The Sunday Times, UK. Hotel LKF by Rhombus, a deluxe boutique hotel TRULY located in the heart of Lan Kwai Fong, has been delighting international jet-setters with its 5-star personalised service, premium design and ultra-comfortable guestrooms.

www.hotel-LKF.com.hk

About Hotel de EDGE by Rhombus

Hotel de EDGE by Rhombus received the 'Excellence Award for Interior Design' by 19th APIDA 2011 and 'The Best Business Hotel in Guangdong Hong Kong Macau' by Let's Go Magazine 2011. Hotel de EDGE by Rhombus is the latest landmark in Sheung Wan on Hong Kong's fast-paced waterfront with a stunning redefinition of cutting edge urban experience. Rising elegantly over panoramic Victoria Harbour and verdant Sun Yat Sen Memorial Park, Hotel de EDGE by Rhombus is the new apple of Hong Kong's eye. Within walking distance from major commercial centres, MTR Sheung Wan Station and the Macau Ferry Terminal, this business hotel is a great place to stay and an exciting launch pad to experience the city's best.

www.hoteldeEDGE.com.hk

About Hotel Bonaparte by Rhombus

Hotel Bonaparte by Rhombus is a recent recipient of 'The Best Economic Hotel in Guangdong Hong Kong Macau' by Let's Go Magazine 2011, 'Best Service Hotel' award at the China Hotel Forum 2010-2011 and one of the 'Best Boutique Hotels in China' at the China Hotel Forum 2008-2009. Conveniently located between Causeway Bay and Wanchai, steps away from the city's major shopping areas such as Times Square and SOGO, Hotel Bonaparte by Rhombus is a Micro-Luxury boutique hotel with an intuitive sense of Cosiness, Comfort & Care.

www.hotelbonaparte.com.hk

Chengdu, China:

About Rhombus Fantasia Chengdu Hotel

Rhombus' flagship hotel in China is a 5-star all-suite hip hotel, conveniently located in the central district of Chengdu and is targeted to open in early 2012. Rhombus Fantasia Chengdu Hotel is connected to a new 49-storey office building, Chengdu's tallest! Our spacious and uniquely designed guestrooms, range in size from 40sqm to 80sqm, in which most have a cosy living room, dressing area and bathrooms designed with "his & hers" touches. Other facilities include restaurants, lobby bar, swimming pool, spa, meeting rooms, business centre and Rhombus Club Lounge.

www.rhombuschengduhotel.com

London, England:

About Hotel Verta by Rhombus

Hotel Verta by Rhombus - London's 'Hidden Gem', centrally located adjacent to the London Heliport, south of the River Thames near Chelsea and Sloane Square. Hotel Verta by Rhombus is a deluxe boutique hotel featuring a restaurant with panoramic views of the River Thames, a bar on the mezzanine level, seven Riverside Meeting Rooms, a gym and chic spa facilities including treatment rooms, hydro pool, sauna, steam room.

www.hotelverta.com

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