



RHOMBUS INTERNATIONAL HOTELS GROUP
隆堡國際酒店集團

For Immediate Release

RHOMBUS INTERNATIONAL HOTELS GROUP PREPARES TO OPEN ITS 5TH HOTEL IN HONG KONG

Hotel Pennington by Rhombus set to open in bustling Causeway Bay

(Hong Kong, 28 February 2013) – An exciting addition to bustling Causeway Bay, Hong Kong, **Hotel Pennington by Rhombus** is scheduled to open in the second quarter this year. Situated in the heart of Hong Kong Island's vibrant business and shopping districts, **Hotel Pennington by Rhombus'** prominent and convenient location offers travellers unlimited options to explore, shop, sightsee and seek out business opportunities. The hotel is only minutes away from the MTR station and accessible to other public transport systems.

Hotel Pennington by Rhombus features cosy boutique-style guestrooms including studio suites with panoramic views of the city. Each room has been designed to optimise the space whilst providing all the details to attention that a traveller needs for a comfortable stay, including branded mattresses, slim-line fittings, built-in telecom, WiFi internet access, TV, Mini-Bar, and sound systems. For technologically savvy guests, a hi-tech power track with slidable sockets combines quick power supply and USB-charging options, with an attached adjustable designer lamp for added lighting.

Designed by *The Oval Partnership*, the hotel's overall interior design is both warm and cosy, with an emphasis on natural materials, cool tones and the convenience of built-in technology. Highlights include the bespoke built-in furniture and accented artwork, while the tactile surfaces are complimented by mood lighting accentuating of the intricate design elements in the rooms and public areas. The intimacy and character of the hotel are designed to appeal to discerning travelers searching for "Home Away From Home" and a welcoming return.

At **Hotel Pennington by Rhombus**, guests can look forward to welcoming smiles and exceptional service from our friendly staff, in addition to complimentary refreshments at our exclusive Rhombus Lounge on the 4th floor hotel lobby, before retiring to the tranquility of their guestrooms.

Hotel Pennington by Rhombus will be the 5th hotel in Hong Kong for Rhombus International Hotels Group,; adding to our award-winning portfolio, **Hotel Panorama by Rhombus** in Tsimshatsui, **Hotel LKF by Rhombus** in Central, **Hotel de EDGE by Rhombus** in Sheung Wan and **Hotel Bonaparte by Rhombus** in Wanchai. Rhombus International Hotels Group also manages **Rhombus Fantasia Chengdu Hotel** and **Hotel Verta by Rhombus**, the company's flagship properties in Mainland China and London, England respectively. Rhombus International Hotels Group's upcoming hotel projects include Jardine's Bazaar anticipated to open in 2014 in Causeway Bay, Hong Kong along with a newly built hotel at London Heathrow, England scheduled for 2015. With the rapid international expansion of our portfolio, **Rhombus International Hotels Group** is continuously striving to be the premier provider of excellent and versatile hospitality products and service on a worldwide basis.

- END -



RHOMBUS INTERNATIONAL HOTELS GROUP
隆堡國際酒店集團

About Rhombus International Hotels Group

Rhombus International Hotels Group is a hands-on Owner-operated company focused on Excellence in hospitality operations and consulting. Founded in North America, Rhombus has over 25 years of experience in Canada, Europe and Asia. Named 'Leading Hospitality & Hotel Management 2012' and 'Leading Hotel Management 2011' by Hong Kong Business High-Flyers Awards, 'Hong Kong's Most Valuable Company 2011' by Mediazone Group and 'Most Progressive Hotel Group of the Year' at the Asia Hotel Forum 2011, Rhombus International Hotels Group currently manages four hotels in Hong Kong (Hotel Panorama by Rhombus, Hotel LKF by Rhombus, Hotel de EDGE by Rhombus & Hotel Bonaparte by Rhombus), Rhombus Fantasia Chengdu Hotel in Mainland China and Hotel Verta by Rhombus in London, England. Rhombus International Hotels Group's upcoming hotel projects include, Hotel Pennington by Rhombus in Causeway Bay, Hong Kong opening in 2013, Jardine's Bazaar anticipated to open in 2014 in Causeway Bay, Hong Kong along with a newly built hotel at London Heathrow, England scheduled for 2015. With the continuous success of our existing hotels and exciting upcoming openings, Rhombus International Hotels Group is poised for growth on an international scale as we continue to be the pioneer of excellent and versatile hospitality products and services on a worldwide basis.

www.rhombusinternational.com

Hong Kong, China:

About Hotel Panorama by Rhombus

Hotel Panorama by Rhombus was recently awarded the 'Best Business Hotel in Guangdong Hong Kong Macau' by Let's Go Magazine 2009-2012, the 'Certificate of Excellence 2012' by TripAdvisor, and named one of the 'Top 10 Business Hotels of China' at the 7th China Hotel Starlight Awards 2011, and AVA Restaurant Slash Bar, located atop Hotel Panorama by Rhombus, was named one of the 'Best Restaurants in Hong Kong & Macau' by Asia Tatler 2012-2013 and 'Best Restaurant' at DiningCity Hong Kong Restaurant Week Winter Edition 2012. Hotel Panorama by Rhombus, with its distinctive triangular architecture, is the tallest deluxe business hotel overlooking Victoria Harbour in Tsim Sha Tsui. It is located a mere 2-minute walk from the MTR East Tsim Sha Tsui Station, one stop from the MTR Hung Hom Station and a 5-minute drive from the Hong Kong China Ferry Terminal. Hong Kong's trendiest shopping district, malls and attractions, including K11 Art Mall, iSQUARE, DFS Galleria, The ONE and IMAX Theatre, are all within walking distance of Hotel Panorama by Rhombus' front steps.

www.hotelpanorama.com.hk

About Hotel LKF by Rhombus

Hotel LKF by Rhombus, a deluxe boutique hotel located in the heart of Lan Kwai Fong, has been delighting international jet-setters with its 5-star personalised service, premium design and ultra-comfortable guestrooms. Its list of awards and accolades is extensive and continuously growing; 'Luxury Boutique Hotel' at the 2012 World Luxury Hotel Awards, 'Best Boutique Hotel' by TTG Travel Awards 2012, 'Certificate of Excellence 2012' by TripAdvisor, 'Trendiest Hotel in China' award by TripAdvisor Travellers' Choice Awards 2012 and '5 Stars Best Hotel Hong Kong' award in the category of 'Best Hotel' at the Asia Pacific Hotel Awards 2011. Azure Restaurant Slash Bar, situated at the pinnacle of Hotel LKF by Rhombus, has been consistently received the 'Visitors' Choice Dining Awards 2013' by CityLife Magazine, 'Best Restaurants in Hong Kong & Macau' by Asia Tatler 2008-2013, was named 3rd 'Best Restaurant' at DiningCity Hong Kong Restaurant Week Summer Edition 2012, and ranked No. 7 in 'The World's 20 Best Sky Bars 2008' by The Sunday Times, UK.

www.hotel-LKF.com.hk

About Hotel de EDGE by Rhombus

Hotel de EDGE by Rhombus is the latest landmark in Sheung Wan, Hong Kong's fast-paced waterfront and the new apple of Hong Kong's eye. Rising elegantly over panoramic Victoria Harbour and verdant Sun Yat Sen Memorial Park, Hotel de EDGE by Rhombus is the stunning definition of a cutting edge urban experience. Hotel de EDGE by Rhombus was recently awarded the 'Best Business Hotel in Guangdong Hong Kong Macau' by Let's Go Magazine 2011-2012, the 'Certificate of Excellence 2012' by TripAdvisor, and named 'Best Designed Boutique Hotel of China' award at the 7th China Hotel Starlight Awards 2011. Conveniently located within walking distance to major commercial centres, MTR Sheung Wan Station and the Macau Ferry Terminal, Hotel de EDGE by Rhombus is a great business hotel to stay and an exciting launch pad to experience the city's best.

www.hoteldeEDGE.com.hk

Hong Kong Head Office 香港總公司: 16/F Empress Plaza, 17-19 Chatham Road South, Tsimshatsui, Kowloon, H.K. 香港九龍尖沙咀漆咸道南17-19號帝后廣場16樓
P.O. Box 郵箱: No. 91303 Tsim Sha Tsui Post Office 尖沙咀郵政信箱91303號 T 電話: (852) 3550 0688 F 傳真: (852) 3550 0699

Canada Mailing Address 加拿大郵寄地址: No. 28083 - 499 Granville Street, Vancouver, B.C. Canada V6C 3T7 T 電話: (604) 682 3218

E 電郵: sales@rhombusinternational.com

www.rhombusinternational.com



RHOMBUS INTERNATIONAL HOTELS GROUP
隆堡國際酒店集團

About Hotel Bonaparte by Rhombus

Hotel Bonaparte by Rhombus recently completed an extensive upgrade to its guestrooms with a focus on contemporary bathrooms and upscale amenities. Centrally located between Causeway Bay and Wanchai, Hotel Bonaparte by Rhombus is steps away from the city's major shopping areas, including Times Square & SOGO, the Hong Kong Convention and Exhibition Centre and the city's financial district. A Micro-deluxe boutique hotel with an intuitive sense of Cosiness, Comfort & Care, Hotel Bonaparte by Rhombus was recently named the 'Best Economic Hotel in Guangdong Hong Kong Macau' by Let's Go Magazine 2011-2012, the 'Most Popular Economical Hotel by Business Traveller of Asia' at the Asia Hotel Forum 2012, and the 'Best Service Hotel' at the China Hotel Forum 2010-2011.

www.hotelbonaparte.com.hk

About Hotel Pennington by Rhombus

Prominently situated at the centre of bustling Causeway Bay, Hong Kong's dynamic commercial and shopping district, Hotel Pennington by Rhombus offers easy access to famed attractions including Times Square, SOGO, Lee Gardens, Hysan Place, Victoria Park, Happy Valley Racecourse and the Hong Kong Convention and Exhibition Centre. Just a minute away from the city's major transport systems, the hotel makes exploring Asia's dynamic city convenient for leisure and business travellers alike, while providing a cosy array of hi-tech and sophisticated facilities to create your 'home away from home'.

www.hotelpennington.com.hk

Chengdu, China:

About Rhombus Fantasia Chengdu Hotel

Officially opened in December 2012, Rhombus Fantasia Chengdu Hotel is the company's flagship hotel in mainland China. A 5-star all-suite hip hotel conveniently located in Chengdu's central district and connected to the city's new and tallest 49-storey office tower, Rhombus Fantasia Chengdu Hotel was named the 'Choice of Boutiquer' by the 2012 China Best Design Hotels Award, 'Best Service Hotel' by 2012 City Traveller Best Hotel Awards, and 'Best Innovative Hotel' by China Media Awards 2011. Our spacious and uniquely designed guestrooms range in size from 50sqm to 120sqm, in which most have a cosy living room, dressing area and bathrooms designed with "his & hers" touches. Other facilities include restaurants, lobby bar, swimming pool, spa, meeting rooms, business centre and Rhombus Club Lounge.

www.rhombuschengduhotel.com

London, England:

About Hotel Verta by Rhombus

Recently awarded the 'Certificate of Excellence 2012' by TripAdvisor and recognised as one of the '10 Best Boutique Hotels in the UK 2012' by The Guardian Newspaper, Hotel Verta by Rhombus is located south of the River Thames near Chelsea and Sloane Square adjacent to the London Heliport. A deluxe boutique hotel features a restaurant & bar, gym and chic spa facilities including treatment rooms, hydro pool, sauna and steam room. The meeting rooms overlooking the River Thames are the perfect venue for meetings, events and weddings. Nestled within Hotel Verta by Rhombus is Spa Verta, named 'Real Outstanding Spa Hotel' at the 2012 Real Critics Guide's Annual Awards and 'Best for Therapeutic Massage in London' at the Wahandies Awards.

www.hotelverta.com

For media enquiries, please contact:

Public Relations Department

Rhombus International Hotels Group

T: (852) 3550 0688

F: (852) 3550 0699

E: pr@rhombusinternational.com